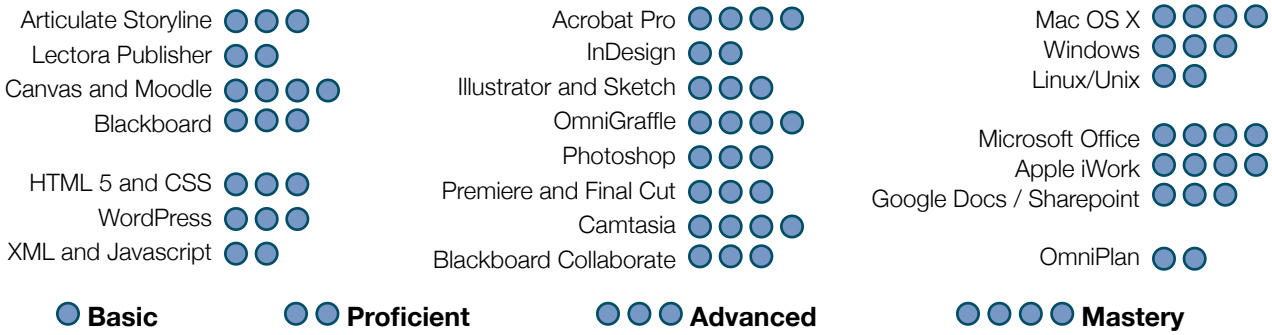
Jon Anscher

Project Manager, Instructional Designer, UX Architect, Leader

COMPUTER SKILLS



EDUCATION

Master of Human Centered Design and Engineering, University of Washington, Seattle, WA — *Expected Jun 2016*
Certificate of Technical Writing and Editing, University of Washington, Seattle, WA — May 2012
Master of Arts in Teaching, University of Puget Sound, Tacoma, WA — Aug 2005
Bachelor of Arts in Philosophy, University of Puget Sound, Tacoma, WA — May 2004

PROFESSIONAL EXPERIENCE

Instructional Designer

University of Washington – Seattle, WA
January 2014 to Present

- Design online learning courses using Articulate Storyline and SAM methodology
- Train and support staff and learners with systems and technology
- Teach in-person adult training sessions for Office of Research Information Services (ORIS)
- Developed online course to offer asynchronous learning and flipped classroom model for ORIS
- Monitor and follow through with tickets in FogBugz related to training
- Develop online courses for all trainings to offer asynchronous learning and flipped classroom models
- Use reflective practices and user interviews to improve instruction and maximize the adult learning experience
- Agile Project Manager for a variety of projects working with SMEs, sponsors, and other stakeholders

Distance Learning Coordinator

Northwest Regional Primary Care Association – Seattle, WA
June 2012 to March 2014

- Helped with the annual budget planning and secured grants to grow the program
- Planned, sought funding, and implemented an improved AV strategy for conferences
- Planned, organized, and supported AV implementation for conferences with 300–500 participants
- Project manager for distance learning initiatives and complex CEU delivery process
- Researched, strategized, and implemented educational technology
- Developed interactive courses using multimedia and best practices in online learning
- Doubled the revenue of the Distance Learning program in the first year
- Supported clients and staff with technology issues related to online learning technology

Program Director

Northwest Teambuilding – Seattle, WA
September 2007 to March 2014

- Supervised 25–35 staff to ensure safe operation and meet client goals
- Helped groups maximize productivity, develop problem-solving skills, and learn the innovative process
- Created marketing materials and maintained social media presence to seek new clients and staff
- Developed forms and systems to help channel information as the company grows
- Worked with clients to identify needs and provide quality programming

Academic Advisor, Teacher, and Webmaster

Bethel School District – Spanaway, WA
September 2005 to June 2012

- Managed projects from idea generation to completion using GTD principles
- Managed the coordination of various stakeholders to develop progress reports under tight schedules
- Worked with compliance team under hard deadlines to bring Bethel Online in compliance with ALE laws
- Designed and maintained the Bethel Online Academy website, newsletters, and marketing materials
- Improved usability for students and staff by integrating curriculum with the Learning Management System
- Aligned language arts curriculum with state standards and state testing
- Analyzed both quantitative and qualitative data to plan appropriate intervention strategies
- Assessed students for comprehension of specific skills as determined by state standards

PUBLICATIONS

Web Portfolio, Self-published portfolio and blog — Aug 2004 – Present
eHow Articles, Simple step-by-step online guides — Jun 2011 – Dec 2012
Content Equals Money Blog, Content development company blog articles — Oct 2011 – Jan 2012
Bethel Online Academy Website, School website — Jan 2008
A Transformative Journey, Master's thesis — Jul 2005

AWARDS

Staff Award, Northwest Regional Primary Care Association — Jan 2013
Outstanding Leadership Award, University of Puget Sound — Apr 2005
Outstanding Leadership Award, University of Puget Sound — Apr 2004

VOLUNTEER

Northwest Regional Ethics Bowl, Judge — Nov 2013 – Present
YNPN Greater Seattle, Board Co-Chair — Jul 2013 – Jun 2015
YNPN Greater Seattle, Communications and Marketing Committee Co-Chair — Jul 2013 – Jun 2015
YNPN Greater Seattle, Steering Committee Member — Jan 2013 – Jun 2013

CERTIFICATES

Adult, Child, Infant CPR and AED, American Heart Association — Expires Jul 2017
Challenge Course Level II Certification *to ACCT Standards,* Northwest Teambuilding — Expires Jul 2017
Challenge Course Manager Certification *to ACCT Standards*, Northwest Teambuilding — Expires Oct 2017
Substitute Teacher, State of Washington — Lifetime
Wilderness First Responder, Wilderness Medical Training Center — Expires Mar 2016

PROFESSIONAL MEMBERSHIPS

Association for Challenge Course Technology — Mar 2009 – Present
Association for Talent Development — Sep 2012 – Present
eLearning Guild — Jul 2013 – Present
Puget Sound SIGCHI — Jun 2015 – Present
Society for Technical Communication — Oct 2011 – Present

CONFERENCES and WORKSHOPS attended

Advanced Storyline by Yukon Training, Bellevue, WA — 2014
Association for Challenge Course Technology Conference, Boston, MA — 2012 and 2014
Essentials of Learning Design Methodologies — 2015
Introduction to the xAPI for eLearning Designers — 2015
National Challenge Course Practitioner Symposium, Boulder, CO — 2000, 2004, 2007, and 2009
Regional Association for Experiential Education, Various, WA — 2004, 2007, 2008, and 2009
International Association for Experiential Education, Various — 2004 and 2008
The Innovative Team by Leahy Associates, Inc., Eatonville, WA — 2005

INTERESTING LINKS

Jon Anscher Photography Website — http://jonanscherphoto.smugmug.com
Learn with Jon, Free Online Courses — http://learnwithjon.com
LinkedIn Profile — https://www.linkedin.com/in/jonanscher