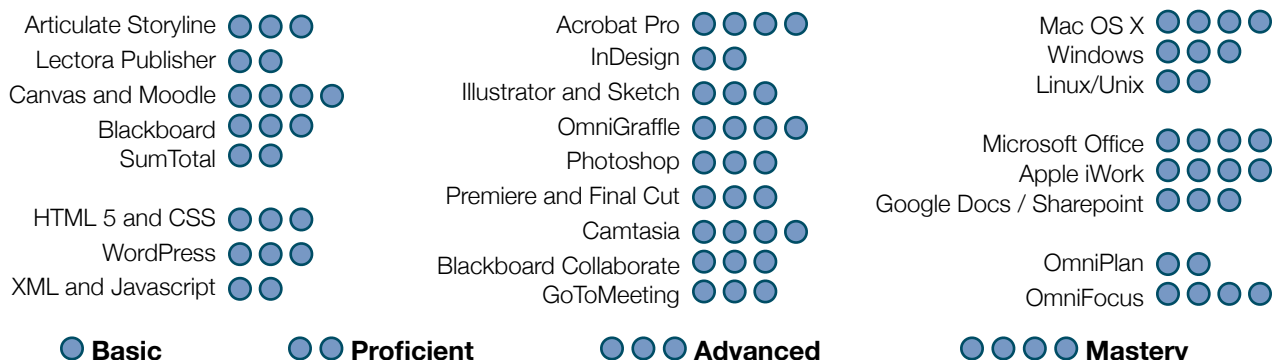


Jon Anscher

Project Manager, Instructional Designer, UX Architect, Leader

TECHNOLOGY SKILLS



EDUCATION

Master of Human Centered Design and Engineering , University of Washington, Seattle, WA	<i>Expected Jun 2016</i>
Certificate of Technical Writing and Editing , University of Washington, Seattle, WA	May 2012
Master of Arts in Teaching , University of Puget Sound, Tacoma, WA	Aug 2005
Bachelor of Arts in Philosophy , University of Puget Sound, Tacoma, WA	May 2004

PROFESSIONAL EXPERIENCE

Program and Project Management

- Monitored and followed through with tickets in FogBugz related to training UW
- Responsible for ORIS assessment of SumTotal under existing requirements UW
- Agile project manager for online learning courses and educational technology initiatives UW PCA
- Planned, organized, and supported AV team for conferences with 300–500 participants PCA
- Collaborated with staff to organize, market, and deliver online learning opportunities PCA BSD
- Coordinated logistics and paperwork to create a smooth client experience PCA NWT
- Supervised 25–35 staff to ensure safe operation and meet client goals NWT

Teaching and Instructional Design

- Designed online learning courses using Articulate Storyline and SAM / Agile methodology UW
- Trained and supported staff and learners with systems and technology PCA BSD
- Collaborated with SMEs to develop scaffolded, higher order thinking lessons PCA BSD
- Improved learner understanding of curriculum with web conference sessions and screen capture PCA BSD
- Taught online and classroom courses in language arts, image and web design, and backpacking BSD UPS
- Use reflective practices and user interviews to improve instruction and maximize learning UW BSD
- Taught in-person adult training sessions for SAGE, FIDS, SAGE Grant Runner, and SAGE Budget UW
- Organized and led high, low, and portable team building experiences for a variety of groups NWT

User-Centered Design

- Captured, edited, and delivered [audio-visual content](#) from courses and workshops UW PCA
- Improved teaching and learning experience with how-to guides, forms, and video tutorials PCA BSD
- Improved usability for students and staff by integrating curriculum with LMS PCA BSD
- Independently developed [Bethel Online webpage](#) using HTML 5, CSS, and Expression Engine BSD
- Develop spreadsheets in Excel and Google Docs to gather, share, and analyze student data BSD
- Created branded [newsletters, business cards, letterhead, and forms](#) BSD NWT

EMPLOYMENT HISTORY

Instructional Design Specialist	UW University of Washington, Seattle, WA	Jan 2014 – Present
Distance Learning Coordinator	PCA NW Regional Primary Care Association, Seattle, WA	Jun 2012 – May 2014
Challenge Course Program Director	NWT Northwest Teambuilding, Seattle, WA	Sep 2007 – May 2014
Online Academic Advisor	BSD Bethel School District, Spanaway, WA	Sep 2005 – June 2012
Adjunct Instructor	UPS University of Puget Sound, Tacoma, WA	Sep 2006 – May 2010

PUBLICATIONS

Web Portfolio , Self-published portfolio and blog	Aug 2004 – Present
eHow Articles , Simple step-by-step online guides	Jun 2011 – Dec 2012
Content Equals Money Blog , Content development company blog articles	Oct 2011 – Jan 2012
Bethel Online Academy Website , School website	Jan 2008
A Transformative Journey , Master's thesis	Jul 2005

AWARDS

Staff Award , Northwest Regional Primary Care Association	Jan 2013
Outstanding Leadership Award , University of Puget Sound	Apr 2005
Outstanding Leadership Award , University of Puget Sound	Apr 2004

VOLUNTEER

Northwest Regional Ethics Bowl , Judge	Nov 2013 – Present
YNPN Greater Seattle , Board Co-Chair	Jul 2013 – Jun 2015
YNPN Greater Seattle , Communications and Marketing Committee Co-Chair	Jul 2013 – Jun 2015
YNPN Greater Seattle , Steering Committee Member	Jan 2013 – Jun 2013

CERTIFICATES

Adult, Child, Infant CPR and AED , American Heart Association	Expires Jul 2017
Challenge Course Level II Certification to ACCT Standards , Northwest Teambuilding	Expires Jul 2017
Challenge Course Manager Certification to ACCT Standards , Northwest Teambuilding	Expires Oct 2017
Substitute Teacher , State of Washington	Lifetime
Wilderness First Responder , Wilderness Medical Training Center	Expires Mar 2016

PROFESSIONAL MEMBERSHIPS

Association for Challenge Course Technology	Mar 2009 – Present
Association for Talent Development	Sep 2012 – Present
eLearning Guild	Jul 2013 – Present
Puget Sound SIGCHI	Jun 2015 – Present
Society for Technical Communication	Oct 2011 – Present

CONFERENCES and WORKSHOPS attended

Advanced Storyline by Yukon Training , Bellevue, WA	2014
Association for Challenge Course Technology Conference , Boston, MA	2012 and 2014
Essentials of Learning Design Methodologies: ADDIE, SAM, Agile, and More	2015
Introduction to the xAPI for eLearning Designers	2015
National Challenge Course Practitioner Symposium , Boulder, CO	2000, 2004, 2007, and 2009
Regional Association for Experiential Education , Various, WA	2004, 2007, 2008, and 2009
International Association for Experiential Education , Various	2004 and 2008
The Innovative Team by Leahy Associates, Inc. , Eatonville, WA	2005

INTERESTING LINKS

Jon Anscher Photography Website	http://jonanscherphoto.smugmug.com
Learn with Jon , Free Online Courses	http://learnwithjon.com
LinkedIn Profile	https://www.linkedin.com/in/jonanscher